

Dear Paper Supplier for the Printing Industry,

The Nordic Ecolabel is the official ecolabel of the Nordic countries, managed by Nordic Ecolabelling. We have recently revised our criteria for the printing industry and envelope manufacturers. More than 450 ecolabelled companies must now re-apply for their licence. Companies applying for the Nordic Ecolabel need access to paper inspected or ecolabelled by Nordic Ecolabelling.

According to the new requirements the printing company need at least 25% of paper that are:

- ecolabelled with the Nordic Ecolabel or the EU Ecolabel
- inspected by Nordic Ecolabelling

Inspected paper need to comply with some of the requirements for ecolabelled paper but not all of them.

At the moment the availability of paper that can be used by the printing companies and is complying with the new requirements is very limited. If you want to supply paper for Nordic Ecolabelled printing companies we urge you to start the application/renewal process now. A printing company cannot have the Nordic Ecolabel without sufficient paper available.

My Swan Account

Nordic Ecolabelling has developed a new on-line application tool known as "My Swan Account" for our Nordic Ecolabelled licenses. The purpose of My Swan Account is to make it easier for all stakeholders involved in the application process.

More information about access to My Swan Account, how to apply, Nordic Ecolabelled paper, inspected paper and printing companies can be found at the Nordic Ecolabelling portal for paper, pulp and printing:

www.nordic-ecolabel.org/portals/paper/pulp--paper-producers/printing-paper

Best regards,
Ecolabelling Denmark

Jakob Wegener Waittløw