



## Imperial Hotel, one of the most exclusive hotels in Japan, awarded Eco Mark

On 28<sup>th</sup> June, all 4 directly managed hotels of Imperial Hotel group (Imperial Hotel Tokyo, Osaka, Kamikochi and The Crest Hotel Kashiwa), which continuously address environmental initiative, were awarded Eco Mark certificate through 25 strict Eco Mark criteria requirements satisfied.

100-year-history Imperial Hotel, known as Teikoku Hotel, is recognized as one of the most exclusive hotels in Japan which opened first doors in 1890 as Japan's official State Guest House in Tokyo. Since welcoming first guests, royal families and VIPs from all over the world such as Queen Elizabeth, Charlie Chaplin and Marilyn Monroe has enjoyed its great hospitality.

### About Eco Mark Program

Eco Mark is only one type1 Eco Labelling according to ISO14024 in Japan and third party certification program managed by Japan Environment Association which was started in 1989. Not only products such as stationery, paper, but also services such as hotels and inns with high environmental consciousness are certified by the most popular eco labelling program of Japan with awareness of 91%<sup>1</sup>.

Type1 Eco Labelling is spread in the world and helps consumers to make better environmental choices. Of those, Nordic Swan in Nordic countries and Green Seal in the U.S have certified a number of green hotels, and the eco label certificate can be required for hosting an international conference.



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<sup>1</sup> Survey conducted by Japan Environment Association (2015)